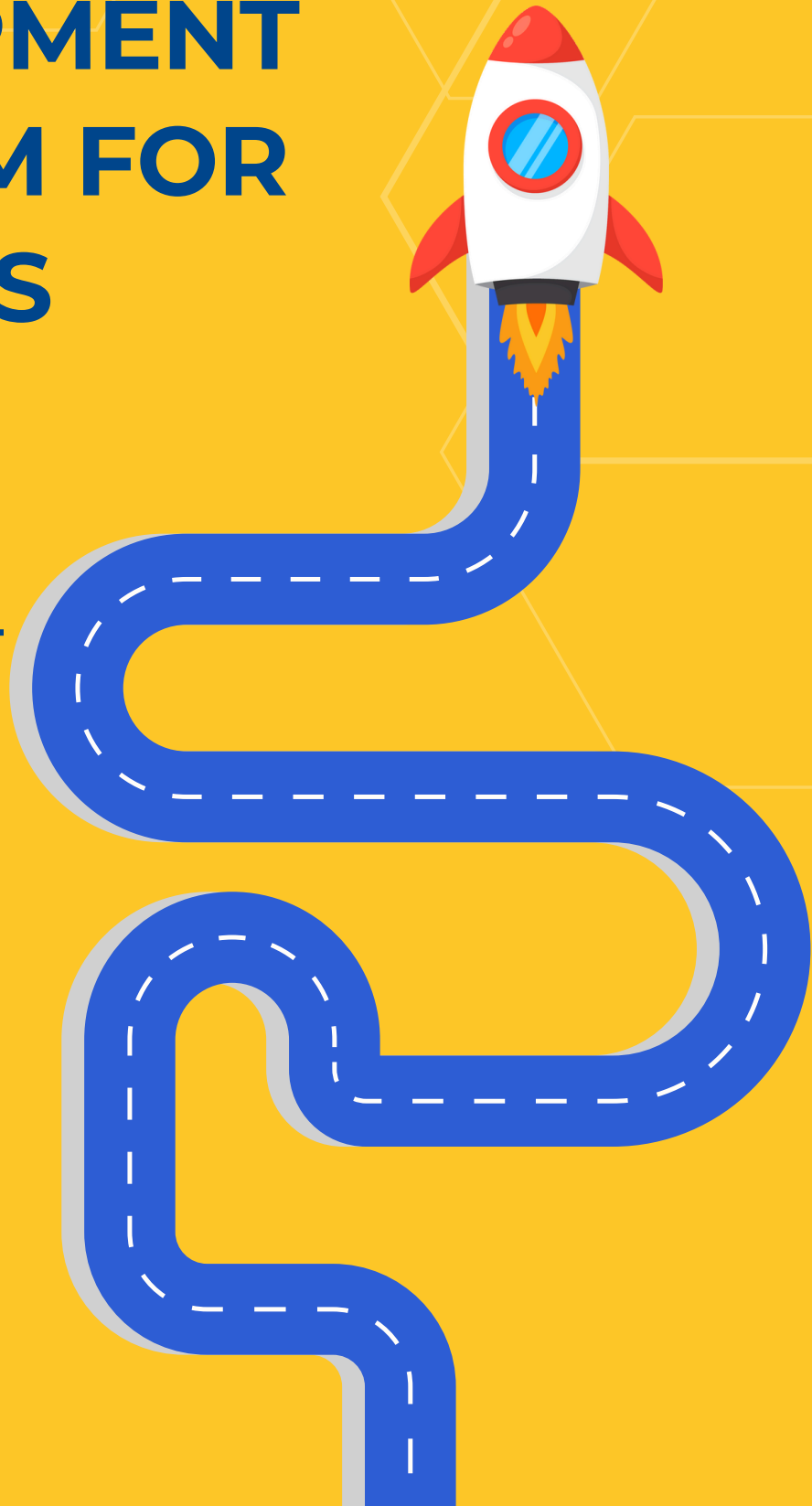




ENTREPRENEURIAL DEVELOPMENT PROGRAM FOR REFUGEES

FROM **IDEA**
TO IMPACTFUL
BUSINESS

2025 Program
Overview



INTRODUCTION

The Entrepreneurial Development Program for Refugees by Refugee JumpStart Coaching (RJS) is a **23-week initiative** designed to empower refugees to build sustainable businesses. It provides structured training, mentorship, and investor connections to help participants transform business ideas into viable, impactful ventures.

This program aims to bridge the gap for refugee entrepreneurs facing limited resources, legal barriers, and lack of support networks, offering them the skills and opportunities needed for long-term success.

PROGRAM OVERVIEW



23 weeks

February-
September 2025



Hybrid

Online & In-Person
in Greece



Key Components

- ✓ Entrepreneurial training
- ✓ Personalized mentorship
- ✓ Market research & business planning
- ✓ Financial literacy & investment readiness
- ✓ Pitch preparation & investor networking

Final Event: Demo Day, Second week of September 2025 – Entrepreneurs present their businesses to investors and stakeholders.

PHASES OF THE PROGRAM

1

Application & Business Idea Development



Key Goal: Select and prepare participants through self-awareness, idea generation, and fundamental business training.

The program's first phase focuses on application, onboarding, and refining business ideas. Participants begin by submitting their applications and business concepts, with selection based on commitment, potential impact, and feasibility. Once selected, they undergo virtual onboarding, gaining access to the learning platform and participating in coaching sessions to identify their personal strengths and entrepreneurial potential.

The next stage introduces fundamental entrepreneurial principles, including mindset development, market opportunities, and real-world success stories. Through workshops, participants learn how to validate their business ideas and solve problems creatively. The phase concludes with an in-person workshop in Greece, where participants refine their business concepts, engage in team-building exercises, and receive feedback to strengthen their entrepreneurial foundation.

PHASES OF THE PROGRAM

2

Business Planning & Development



Key Goal: Equip participants with the necessary skills to build a structured, financially sound, and scalable business plan.

The program's second phase is dedicated to business planning and development, equipping participants with the skills to create a structured, financially sound, and scalable business plan. It begins with market research and business modeling, where participants analyze customer needs, assess competitors, and develop value propositions. Next, they receive leadership and communication training, focusing on effective team management and entrepreneurial decision-making. Financial literacy becomes a key component, covering budgeting, revenue models, and financial statements to ensure a strong foundation for sustainable growth.

As the phase progresses, participants work on developing their full business plans, learning how to structure and present their ideas professionally. This is followed by one-on-one mentoring, where experts provide feedback to fine-tune business models and financial strategies. The phase concludes with an in-person workshop, where entrepreneurs present their business plans, receive mentor feedback, and refine their final strategies before advancing to the final stage of the program.

PHASES OF THE PROGRAM

3

Pitching & Investment Readiness



Key Goal: Equip participants with the necessary skills to build a structured, financially sound, and scalable business plan.

The final phase of the program focuses on pitching and investment readiness, ensuring that participants are fully prepared to present their businesses to potential investors and stakeholders. It begins with the development of a comprehensive action plan, where entrepreneurs define key milestones, and long-term sustainability strategies. They then receive individualized mentor feedback to refine their business plans and finalize strategic approaches before moving into pitch training.

Participants undergo intensive public speaking and storytelling workshops, learning how to craft compelling narratives, structure pitch decks, and confidently communicate their business vision. An in-person pitch rehearsal allows them to practice in front of mentors and peers, receiving critical feedback to improve their delivery.

In the final preparation stage, participants make last refinements to their pitches, ensuring clarity, confidence, and investor readiness. The program culminates in Demo Day, where entrepreneurs present their ventures to a panel of investors, funders, and potential business partners, creating opportunities for funding, collaboration, and business growth.

KEY FEATURES & LEARNING APPROACH



Mentorship & Coaching:

Personalized tutoring and expert guidance.



Hybrid Learning:

Online & in-person workshops in Greece.



Virtual Learning Platform

Creaity Virtual Platform for self-paced content.



Pitch Training & Investor Access

Direct connection with funders.

IMPACT & GOALS



Empower refugees to build sustainable businesses.



Increase the well-being and employability of refugee entrepreneurs.



Connect participants with mentors, investors, and funding opportunities.

APPLICATION PROCESS & ELIGIBILITY

Eligibility Criteria

- ✓ Recognized refugee status
- ✓ 18+ years old
- ✓ Entrepreneurial mindset and a business idea
- ✓ Internet access for virtual learning
- ✓ Ability to attend in-person workshops in Greece

Contact Information

- ✉ Email: info@refugeejumpstart.org
- 🌐 Website: www.refugeejumpstart.org
- Program Leads:
 - 👤 Verónica Cipolatti – veronica@refugeejumpstart.org
 - 👤 Hussein Alzribi – husein@refugeejumpstart.org

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